LOOKING TOWARD THE FUTURE

Annual meeting and conference - Great Lakes and St. Lawrence Cities Initiative
June 26th-28th, 2012
A growing port in the heart of a World Heritage City
Video presentation
Québec, a city and a port in symbiosis
A port in the heart of the city
The Port of Québec is...

35 km² of water body
The Port of Québec is…

- 28.9 million tons in 2011 (a record-breaking year)

One of the fastest growth rates in Canada between 2010 and 2011 – 18% increase in handled volume at the Port of Québec

Largest port on the St. Lawrence and 3rd largest in Canada by handled tonnage

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<table>
<thead>
<tr>
<th>Tier 1</th>
<th>2011 tonnage</th>
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<tbody>
<tr>
<td>Vancouver</td>
<td>122.5 million</td>
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<th>Tier 2</th>
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<tbody>
<tr>
<td>Saint John, NB</td>
<td>31.8 million</td>
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<tr>
<td>Québec</td>
<td>28.9 million</td>
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<tr>
<td>Montréal</td>
<td>28.5 million</td>
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<tr>
<td>Sept-Îles</td>
<td>26 million</td>
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<th>Tier 3</th>
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<tr>
<td>Prince Rupert</td>
<td>19.3 million</td>
</tr>
<tr>
<td>Halifax</td>
<td>9.5 million</td>
</tr>
<tr>
<td>Trois-Rivières</td>
<td>3.3 million</td>
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International cruises

More than 155 000 visitors in 2012
Let’s debunk a few myths

The Port of Québec is a container port

The Port of Québec does not operate in winter

The Port of Québec depends on federal subsidies to operate

The Port of Québec has lots of money.

Cruise ships are the Port of Québec’s most lucrative clients.

Port employees are federal employees paid with taxpayer dollars.
My term of office

- Optimize operations
- Develop traffic and infrastructure
- Restore assets

Promoting social acceptability
A port with loaded wharves
Community relations

- About 50 meetings with approximately 75 organizations and associations
- Types of groups:
  - Citizen groups
  - Environmental groups
  - Port of Québec users and partners
  - Business groups
  - Community and government stakeholders from across the region
From contestation to consultation

Before the meetings

- Favourable perception
- Wait and see
- Very negative perception
From contestation to consultation

Before the meetings
- Favourable perception
- Wait and see
- Very negative perception

After the meetings
- Favourable perceptions
- Wait and see
- Very negative perception
City–Port Relations: Growing in a sustainable way
Proximity of the port to the city
Environment and Development

- QPA’s decontamination area
- The Beauport sector development meaning also improving and making possible a long-term existence for Baie de Beauport’s beach
- Importance to increase our collaboration with Green Marine
Community relations

Main objectives:

- Outline the Port of Québec’s situation and detail the various projects needed to ensure its maintenance, operations, and development

- Create a forum to help improve the way the Port of Québec pursues its goals
Community relations

Other planned measures

- More frequent public tours of port facilities
- Biannual open house
- Media-only tours of port facilities
- Awareness operations among students
- Creation of an interactive game on WEB
- Interactive website facilitating the exchanges
A world concern
A world concern

13TH WORLD CONFERENCE CITIES AND PORTS

"The port, its functions and its territory more than ever constitute a considerable advantage for the city. Join with AIVP and open the time of the urban, entreprise-driver and citizen port."

FRANCE 18-21 JUNE 2012
NANTES | SAINT-NAZAIRE
Highlights

- Worldwide evolution regarding the city-port relationship
  - Marriage
  - Divorce
  - Reconciliation
Highlights

- Being a port city is a tremendous asset
  - The population owes be proud to be able to count on the presence of the port.
  - It is the responsibility of the port to arouse this feeling of pride.
Highlights

- Partnership between port and city.
  - A strong link between the port and the city is the key of the success.
  - A harbour city is a gateway who gives an access to the rest of the world.
Example of a project built around a healthy City–Port relationship
Community relations

Promenade Samuel de Champlain
Community relations

Promenade Samuel de Champlain
Community relations
Promenade Samuel de Champlain
Conclusion
Communicate, listen to, develop
Au nom de toute l’équipe de l’Administration portuaire de Québec,
merci