



LOOKING TOWARD THE FUTURE

Annual meeting and conference - Great Lakes and St. Lawrence Cities Initiative
June 26th- 28th, 2012



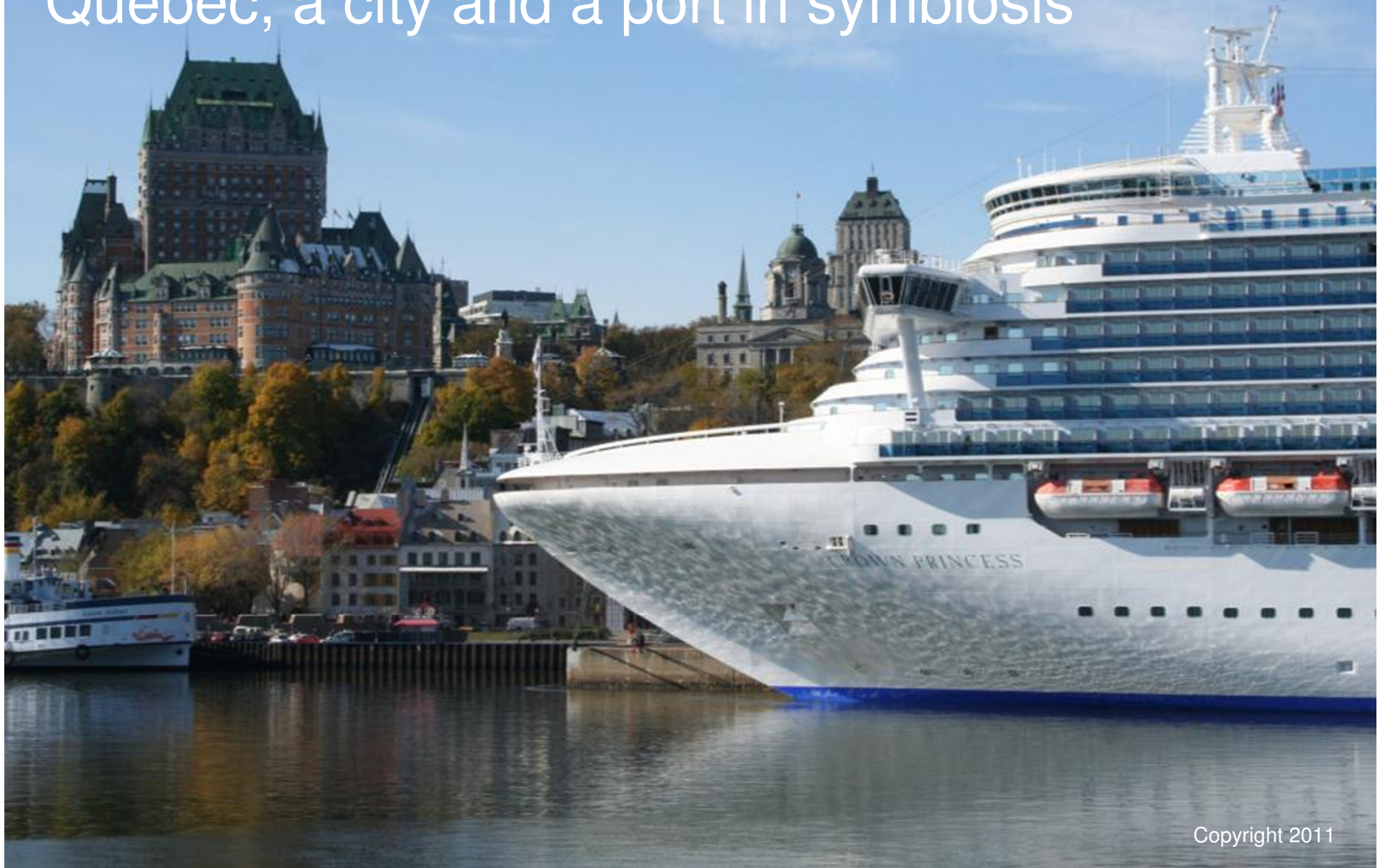


**PORT DE
OF QUÉBEC**

**A growing port in the heart of a
World Heritage City**

Video presentation

Québec, a city and a port in symbiosis



A port in the heart of the city





The Port of Québec is...

35 km² of water body





The Port of Québec is...

Tier 1	2011 tonnage
Vancouver	122.5 million
Tier 2	
Saint John, NB	31.8 million
Québec	28.9 million
Montréal	28.5 million
Sept-Îles	26 million
Tier 3	
Prince Rupert	19.3 million
Halifax	9.5 million
Trois-Rivières	3.3 million

- 28.9 million tons in 2011 (a record-breaking year)
- One of the fastest growth rates in Canada between 2010 and 2011 – 18% increase in handled volume at the Port of Québec
- Largest port on the St. Lawrence and 3rd largest in Canada by handled tonnage

International cruises

More than 155 000 visitors in 2012





Let's debunk a few myths

The Port of Québec is a container port

The Port of Québec does not operate in winter

The Port of Québec depends on federal subsidies to operate

The Port of Québec has lots of money.

Cruise ships are the Port of Québec's most lucrative clients.

Port employees are federal employees paid with taxpayer dollars.

My term of office



- Optimize operations
- Develop traffic and infrastructure
- Restore assets

Promoting social acceptability

A port with loaded wharves



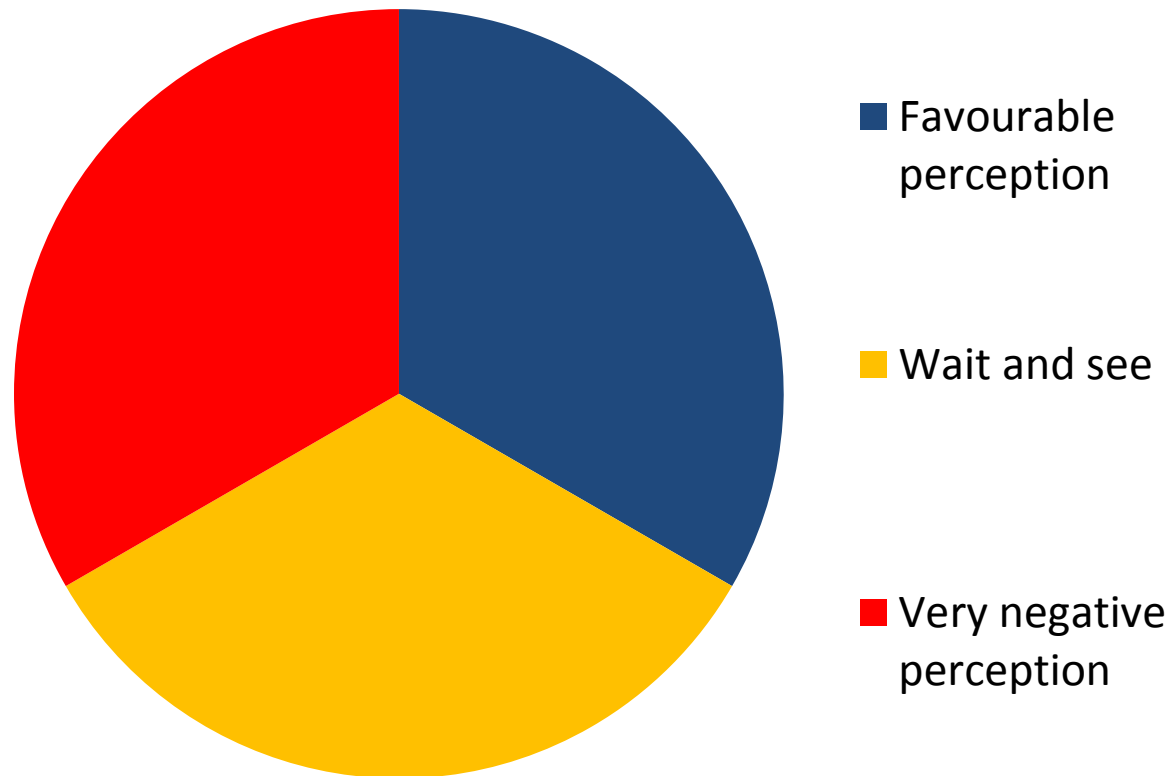


Community relations

- About 50 meetings with approximately 75 organizations and associations
- Types of groups:
 - Citizen groups
 - Environmental groups
 - Port of Québec users and partners
 - Business groups
 - Community and government stakeholders from across the region

From contestation to consultation

Before the meetings







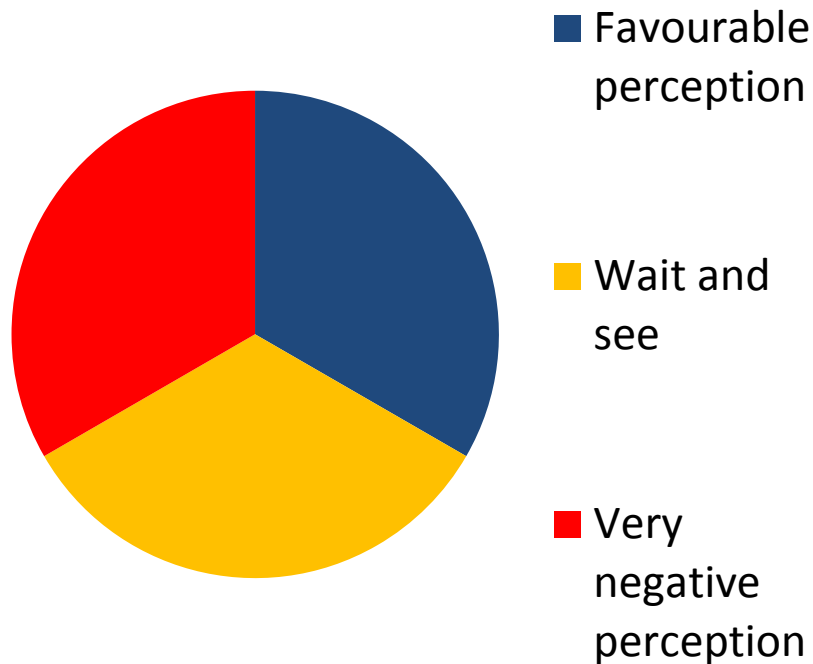
PORT DE QUÉBEC

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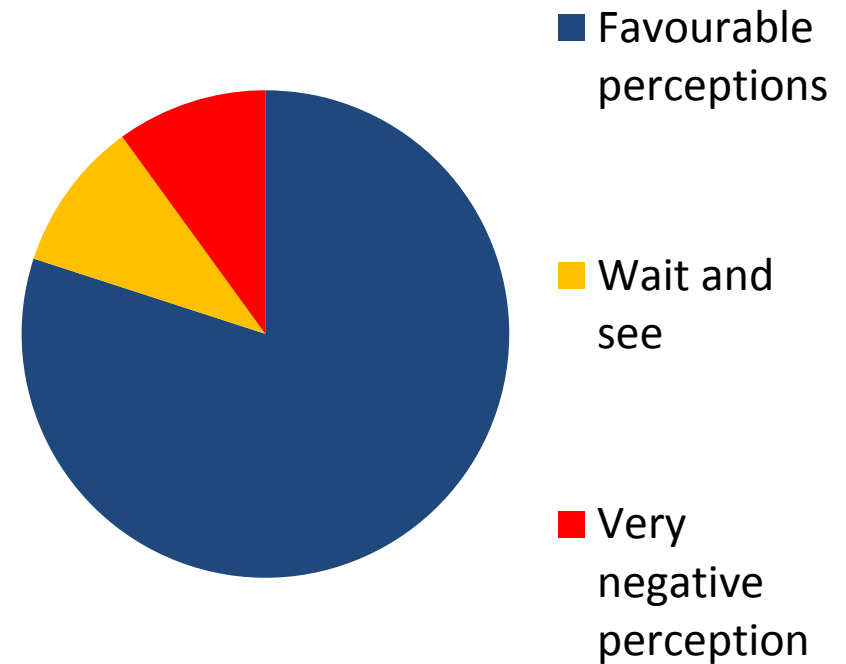


From contestation to consultation

Before the meetings



After the meetings





**PORT DE
OF QUÉBEC**

**City–Port Relations:
Growing in a sustainable way**

Proximity of the port to the city





Environment and Development

- QPA 's decontamination area
- The Beauport sector development meaning also improving and making possible a long-term existence for Baie de Beauport's beach
- Importance to increase our collaboration with Green Marine



Community relations

Main objectives:

- Outline the Port of Québec's situation and detail the various projects needed to ensure its maintenance, operations, and development
- Create a forum to help improve the way the Port of Québec pursues its goals



Community relations

Other planned measures

- More frequent public tours of port facilities
- Biannual open house
- Media-only tours of port facilities
- Awareness operations among students
- Creation of an interactive game on WEB
- Interactive website facilitating the exchanges



**PORT DE
OF QUÉBEC**

A world concern

A world concern



13TH WORLD CONFERENCE CITIES AND PORTS

Conference organised by



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WELCOME



« The port, its functions and its territory more than ever constitute a considerable advantage for the city. Join with AIVP and open the time of the urban, enterprise-driver and citizen port. »

FRANCE 18-21 JUNE 2012
NANTES | SAINT-NAZAIRE



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Highlights

- Worldwide evolution regarding the city-port relationship
 - Marriage
 - Divorce
 - Reconciliation



Highlights

- Being a port city is a tremendous asset
 - The population owes be proud to be able to count on the presence of the port.
 - It is the responsibility of the port to arouse this feeling of pride.



Highlights

- Partnership between port and city.
 - A strong link between the port and the city is the key of the success.
 - A harbour city is a gateway who gives an access to the rest of the world.



**PORT DE
OF QUÉBEC**

**Example of a project built around a healthy
City–Port relationship**

Community relations

Promenade Samuel de Champlain



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Community relations

Promenade Samuel de Champlain



Community relations

Promenade Samuel de Champlain



Community relations



Promenade Samuel de Champlain





**PORT DE
OF QUÉBEC**

Conclusion

Communicate, listen to, develop





*Au nom de toute l'équipe de l'Administration portuaire de Québec,
merci*

