Shoreline Communities and the Marine Activities: Challenges and Opportunities
Presentation Outline

• St. Lawrence Economic Development Council (SODES), the marine community’s voice
• Quebec marine’s industry : an oceanful of advantages
• Current issues and challenges facing the industry
• Marine transportation, public transport of goods
SODES, the marine community’s voice

- Since 25 years, SODES is a forum for discussion, consensus-seeking and action for stakeholders whose activities affect the St. Lawrence economy.
- SODES’ mission is to protect and promote the economic interests of the St. Lawrence maritime community from a sustainable development perspective.
- SODES represents about 80 members.
SODES members

- Municipal and regional organizations
- Shippers
- Services and equipments providers
- Institutions, associations and governments
- Ports
- Terminals and elevators
- Carriers
SODES priority issues

- Marine Industry Forum
- St. Lawrence—Great Lakes Trade Corridor
- Plan Nord
- Communication and promotion of the St. Lawrence and marine industry
- Strategic Port Network
- Environmental issues
Quebec marine industry

An oceanful of advantages …

- Economic benefits for all Quebec regions

Port activities → Community → Providers of support activities → Shippers → Marine Carriers
Quebec marine industry

An oceanful of advantages …

- A network of 20 ports and terminals that serve the entire province
- An average of 110 million tonnes of goods handled annually
- 262 companies that contribute $2.3 billion to Quebec GDP
Quebec marine industry

An oceanful of advantages …

- 5.6 million ferries’s passengers
- During their stay in Quebec province, 116 300 cruise passengers spend more than $ 36 million
Quebec marine industry

An oceanful of advantages …

<table>
<thead>
<tr>
<th>Administrative region</th>
<th>Jobs (year-person)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montréal</td>
<td>8 915</td>
</tr>
<tr>
<td>Capitale-Nationale</td>
<td>4 102</td>
</tr>
<tr>
<td>Côte-Nord</td>
<td>4 020</td>
</tr>
<tr>
<td>Montérégie</td>
<td>2 817</td>
</tr>
<tr>
<td>Bas-Saint-Laurent</td>
<td>2 243</td>
</tr>
<tr>
<td>Gaspésie–Îles-de-la-Madeleine</td>
<td>1 449</td>
</tr>
<tr>
<td>Mauricie</td>
<td>1 121</td>
</tr>
<tr>
<td>Saguenay–Lac-Saint-Jean</td>
<td>629</td>
</tr>
<tr>
<td><strong>Total (Province of Quebec)</strong></td>
<td><strong>27 349</strong></td>
</tr>
</tbody>
</table>

Source: Québec Marine Industry Economic Impact Study, SODES, 2012

- More than 27 000 jobs generated at sea and ashore
- $1 billion paid in wages in 2010
- $21 million spent on training of the workforce (2.1% of payroll)
- $681 million of revenue for governments
Quebec marine industry

An oceanful of advantages …

• Self-discipline and continuous improvement:
  ➢ Voluntary measure of speed limit reduction
  ➢ Marine industry environmental policy
Current issues and challenges facing the industry

• Flow and level management in the Great Lakes and the St. Lawrence River
  ➢ Sustainability of all uses (commercial and recreational navigation, water supply, hydropower, environment, neighboring communities)
  ➢ Electronic navigation
• Work Force
Current issues and challenges facing the industry

- Canadian Coast Guard budget cuts
  - Search and Rescue: impacts on recreational boating and tourism
  - Level of services: economic impacts to be expected for the industry and surrounding communities
    - Commercial activities
    - Flood control

Photo: Louis Rhéaume
Marine transportation, public transport of goods
THANK YOU FOR YOUR ATTENTION

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