

Great Lakes & St. Lawrence Cities Initiative Quebec City 2012



Shoreline Communities and the Marine Activities : Challenges and Opportunities

Photo : Louis Rhéaume



Presentation Outline

- St. Lawrence Economic Development Council (SODES), the marine community's voice
- Quebec marine's industry : an oceanful of advantages
- Current issues and challenges facing the industry
- Marine transportation, public transport of goods

SODES, the marine community's voice



- Since 25 years, SODES is a forum for discussion, consensus-seeking and action for stakeholders whose activities affect the St. Lawrence economy
- SODES' mission is to protect and promote the economic interests of the St. Lawrence maritime community from a sustainable development perspective
- SODES represents about 80 members

SODES members

- Municipal and regional organizations
- Shippers
- Services and equipments providers
- Institutions, associations and governments
- Ports
- Terminals and elevators
- Carriers



Photo : Louis Rhéaume



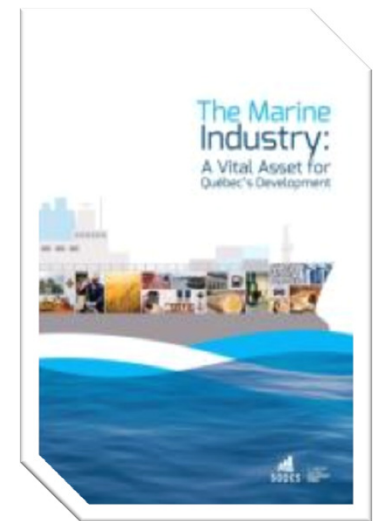
Photo : IOC



Photo : APTR

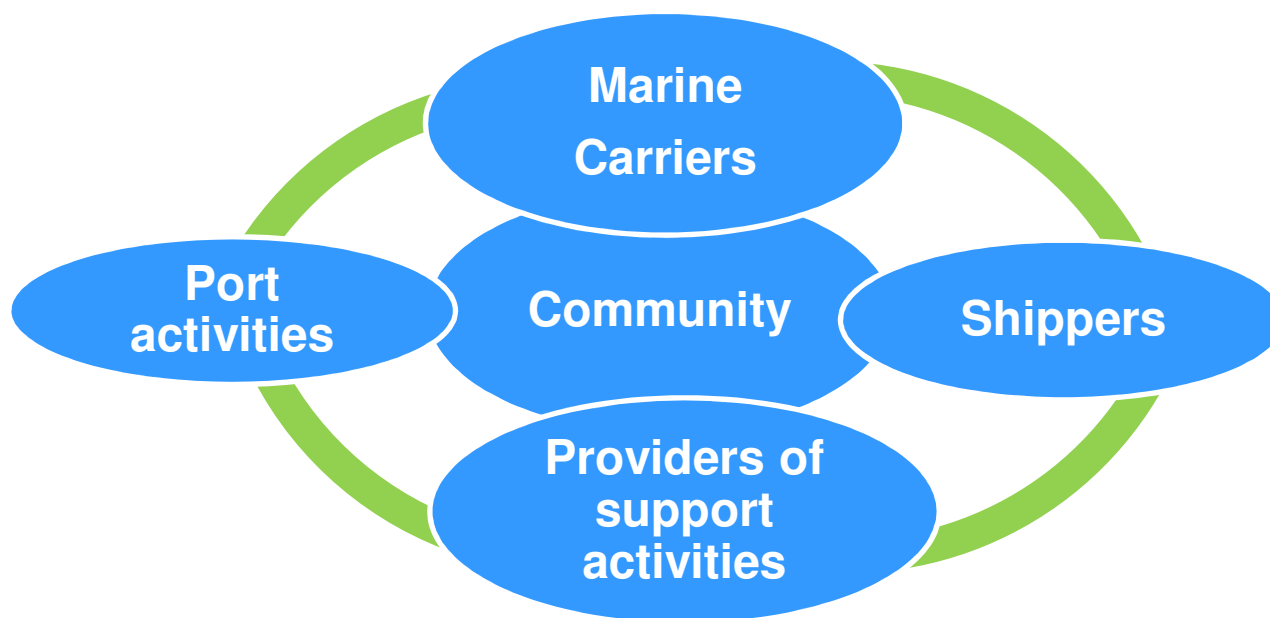
SODES priority issues

- Marine Industry Forum
- St. Lawrence—Great Lakes Trade Corridor
- Plan Nord
- Communication and promotion of the St. Lawrence and marine industry
- Strategic Port Network
- Environmental issues



Quebec marine industry

An oceanful of advantages ...



- Economic benefits for all Quebec regions

Quebec marine industry

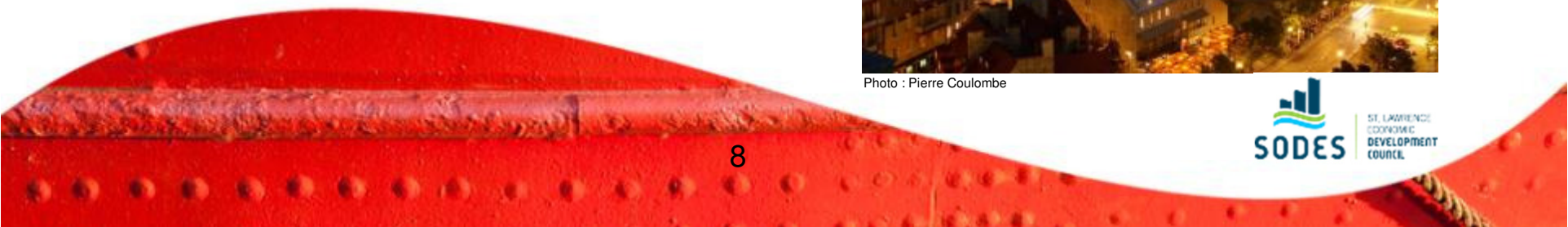
An oceanful of advantages ...



- A network of 20 ports and terminals that serve the entire province
- An average of 110 million tonnes of goods handled annually
- 262 companies that contribute \$ 2.3 billion to Quebec GDP



Quebec marine industry



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- A large cruise ship is docked at a pier at night. The ship is brightly lit with its own deck lights, and the surrounding city lights are visible in the background. The ship is viewed from a high angle, showing its full length and the surrounding town.

Photo : Pierre Coulombe




Quebec marine industry

An oceanful of advantages ...

Administrative region	Jobs (year-person)
Montréal	8 915
Capitale-Nationale	4 102
Côte-Nord	4 020
Montréal	2 817
Bas-Saint-Laurent	2 243
Gaspésie-Îles-de-la-Madeleine	1 449
Mauricie	1 121
Saguenay-Lac-Saint-Jean	629
Total (Province of Quebec)	27 349

Source : Québec Marine Industry Economic Impact Study, SODES, 2012

- More than 27 000 jobs generated at sea and ashore
- \$1 billion paid in wages in 2010
- \$ 21 million spent on training of the workforce (2.1% of payroll)
- \$ 681 million of revenue for governments



Quebec marine industry

An oceanful of advantages ...



Photo : Louis Rhéaume

- Self-discipline and continuous improvement :
 - Voluntary measure of speed limit reduction
 - Marine industry environmental policy



Current issues and challenges facing the industry

- Flow and level management in the Great Lakes and the St. Lawrence River
 - Sustainability of all uses (commercial and recreational navigation, water supply, hydropower, environment, neighboring communities)
 - Electronic navigation
- Work Force

Current issues and challenges facing the industry

- Canadian Coast Guard budget cuts
 - Search and Rescue : impacts on recreational boating and tourism
 - Level of services : economic impacts to be expected for the industry and surrounding communities
 - Commercial activities
 - Flood control



Photo : Louis Rhéaume

Marine transportation, public transport of goods





THANK YOU FOR YOUR ATTENTION

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