



## Great Lakes and St. Lawrence Cities Initiative 2016 Annual Meeting and Conference Sponsorship Options



*Sponsors and exhibitors play an important role in helping finance and cover various conference costs. Sponsorship opportunities are available at the following levels:*

### **Signature Sponsor - \$25,000:**

- Verbal acknowledgements of appreciation for sponsorship
- Acknowledgement in Sponsor Slide Loop featured during the Conference
- 4 complimentary Full Conference registrations with access to all sessions, luncheons and gala dinner
- 2 complimentary admissions to member event
- Assigned seating with special guests at member event and gala dinner
- Complimentary exhibit booth on Thursday, June 16
- Logo prominently featured in Conference Program & on electronic signage
- Sponsor listing in Conference Program
- Full page advertisement in the Conference Program
- Corporate insert in delegate folders (subject to “green” formatting).

### **Gala Dinner Sponsor: \$20,000:**

- Complimentary Gala Dinner guest table – seating 8
- 2 complimentary Full Conference registrations with access to all sessions, luncheons and gala dinner
- Complimentary exhibit booth on Thursday, June 16
- Logo featured in Conference Program & on electronic signage
- Sponsor listing in Conference Program
- 1/2 page advertisement in the Conference Program
- Verbal recognition at event
- Acknowledgement in Sponsor Slide Loop featured during the Conference
- Corporate insert in delegate folders (subject to “green” formatting).

### **Thursday Luncheon Sponsor: \$15,000:**

- Assigned seating with Conference special guests at the luncheon
- Complimentary Luncheon Sponsor guest table – seating 8
- 1 complimentary Full Conference registration with access to all sessions, luncheons and gala dinner
- Complimentary exhibit booth on Thursday, June 16
- Logo featured in Conference program & on electronic signage
- Sponsor listing in Conference program
- 1/2 page advertisement in the Conference Program
- Verbal recognition at event
- Sponsor logo featured on Table Placards
- Corporate insert in delegate folders (subject to “green” formatting).



## Great Lakes and St. Lawrence Cities Initiative 2016 Annual Meeting and Conference Sponsorship Options



### **Friend of the Great Lakes and St. Lawrence River - \$7,500:**

*Sponsorship not tied to any particular conference event, but recognized as a Friend of the Great Lakes and St. Lawrence River*

- 1 complimentary Full Conference registration with access to all sessions, luncheons and gala dinner
- Complimentary exhibit booth on Thursday, June 16
- Logo featured in Conference program & on electronic signage
- Sponsor listing in Conference program
- ½ page advertisement in the Conference Program
- Verbal recognition at conference
- Corporate insert in delegate folders (subject to “green” formatting).

### **Breakfast Sponsorship - \$5,000 each (2 available):**

- 1 complimentary Full Conference registration with access to all sessions, luncheons and gala dinner
- 2 Complimentary Admissions for additional company representatives at the Breakfast
- Complimentary exhibit booth on Thursday, June 16
- Logo featured in Conference Program & on electronic signage
- Sponsor listing in Conference program
- ¼ page advertisement in the Conference Program
- Verbal recognition at event
- Sponsor logo featured on Table Placards
- Acknowledgement in Sponsor Slide Loop featured during the Conference
- Corporate insert in delegate folders (subject to “green” formatting).

### **Refreshment Break Sponsor - \$3,000 (4 available):**

- Sponsor logo featured on signage at breaks
- Complimentary exhibit booth on Thursday, June 16
- Logo featured in Conference program & on electronic signage
- Sponsor listing in Conference program
- Verbal recognition at event
- Acknowledgement in Sponsor Slide Loop featured during the Conference
- Corporate insert in delegate folders (subject to “green” formatting).

**Thursday Companions’ Tour Sponsor - \$2,500 (2 available):** Opportunity to sponsor either the pre-conference tours that occur Wednesday afternoon or the Companions’ Tour which is offered to delegates companions on Thursday.

- Logo featured in Conference program & on electronic signage
- Sponsor listing in Conference program
- Complimentary exhibit booth on Thursday, June 16
- Verbal recognition at event
- Acknowledgement in Sponsor Slide Loop featured during the Conference
- Corporate insert in delegate folders (subject to “green” formatting).



## Great Lakes and St. Lawrence Cities Initiative 2016 Annual Meeting and Conference Sponsorship Options



### **Exhibitor Booth - \$1,500:**

- 10 ft wide by 8 ft deep space (note some space variations may apply depending on location)
- Electrical outlet, 1 table, two chairs and a waste basket
- 1 full complimentary Conference Registration
- Booth Worker badges available on a limited basis
- Company listing noted within the program

### **In kind Contributions:**

The Conference Organizers are happy to provide a limited number of opportunities to showcase promotional products and services on an in-kind basis. Exclusivity will be granted on each product or service type. Examples of in-kind contributions include:

- Delegate Folders
- Delegate Name Tags
- Delegate Lanyards
- Printing Services
- Canvas Bags
- Transportation
- Translation services
- Other appropriate services or products

**½ Page Advertisement in Conference Program - \$1,000**

**¼ Page Advertisement in Conference Program - \$500**

**Great Lakes & St. Lawrence Cities Initiative  
Annual Meeting  
June 15-17, 2016**

10 Rainbow Blvd. Niagara Falls, NY 14303  
Phone: 1-716-282-8992 x 312  
Fax: 1-716-285-0809 Email: [jennifer@niagara-usa.com](mailto:jennifer@niagara-usa.com)  
Website: <http://glslcities.org/events/annual-meeting/>



## Sponsor Form

### Contact Info

Organization Name\*: \_\_\_\_\_

*\*as you would like it to appear on event website and promotional materials*

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please indicate the sponsorship level (details enclosed):

- Signature Sponsor - \$25,000
- Gala Dinner Sponsor: \$20,000
- Thursday Luncheon Sponsor: \$15,000
- Friend of the Great Lakes and St. Lawrence River - \$7,500
- Breakfast Sponsorship - \$5,000 (2 available)
- Refreshment Break Sponsor - \$3,000 (4 available)
- Thursday Companions' Tour Sponsor - \$2,500 (2 available)
- Exhibitor Booth - \$1,500
- In kind: Please call Jennifer Gregory to discuss at 716-282-8992 x312
- ½ Page Advertisement in Conference Program - \$1,000
- ¼ Page Advertisement in Conference Program - \$500

**Return this form to Niagara Tourism & Convention Corporation  
by Friday, May 6, 2016 to be listed as a sponsor on the website and brochure.**

Please choose the form of payment:

Check

Credit Card

Checks may be made out to:  
Niagara Tourism & Convention Corporation  
Attn: Richard Spiller  
10 Rainbow Boulevard  
Niagara Falls, NY 14303

If by credit card, please provide this information:

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Holder's Name: \_\_\_\_\_

Holder's Signature: \_\_\_\_\_

Credit Card Billing Address:

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code/Postcode \_\_\_\_\_ Country: \_\_\_\_\_

**Return this form to Niagara Tourism & Convention Corporation  
by Friday, May 6, 2016 to be listed as a sponsor on the website and brochure**