

COMMON REASONS FOR PARTNERING

<u>Purpose</u> – Create long-term value by solving the essential problems you can't solve solely on your own.

- More efficient design, construct new (and/or upgrade existing) capital improvements by transferring risk (planning, design, construction cost, financing, certification, management and maintenance, etc.) to private sector
- Access new capital markets for non-essential project financing thus freeing credit capacity for essential programs.
- Save time & costs in project delivery
- Reduce outstanding debt burden by transferring debt obligations and performance accountability to private sector
- Tap scalable capacity, expertise, and resources offered by private sector
- Keep government staff focused on core mission while allowing private sector partner to concentrate their expertise in planning, procurement, project delivery, community outreach, and operations & maintenance
- Create greater connectivity and impact with the community.

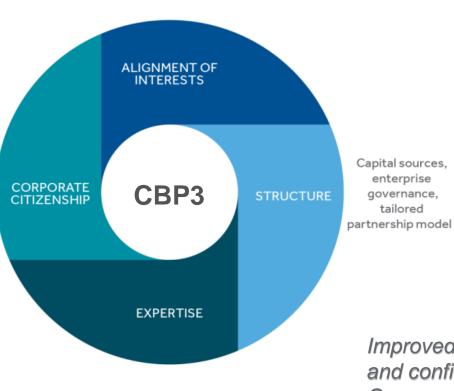


COMMUNITY BASED PUBLIC PRIVATE PARTNERSHIP

Long-term partnership, incentives for improvement, innovation, proactive problem-solving



Community investment, community responsibility



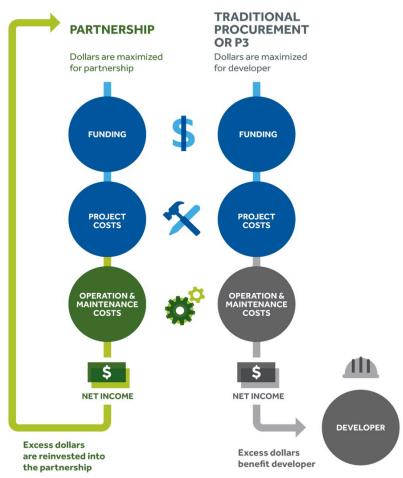
World-class delivery partners & industry experts Improved transparency and confidence through Government oversight



INVEST FOR LONG TERM SUSTAINABILITY

Benefit local economic development by creating a market place for a meaningful water quality impact.

- Aggregated vs. Piecemealed approach
- Integrated delivery methodology
- Local Economic Development/Job Creation
- Community Outreach/Educational programs
- Long-term reinvestment program
- Efficiency/Savings reinvested
- Compensation earned through performance and value creation
- Meet Regulatory Compliance requirements





CRITICAL FACTORS

Critical Factor for Government & Rating Agencies	Partnership Solution
Reduction of Deferred Maintenance	Creation of a reinvestment reserve to fund an out-year development program through annual reserve deposits of savings.
Government Control and Priorities	Gov't drives environmental priorities and approaches
Improving local business and private property owner engagement and capacity	A holistic approach to infrastructure that allows an integrated, comprehensive plan and offers a consistent experience to community.
Risk Transfer	Municipality does not provide financial support through subordinate expenses or guarantees etc.
Municipality Maintains Asset Ownership and easement controls.	Title and certification of real assets stays with the Municipality and does not transfer to the SPE in a SCA and Municipality retains easement control and access through the SPE.
Affordability	Stormwater revenue setting and control process remains with the Municipality.



CASE STUDY: PRINCE GEORGE'S COUNTY

- Provided a feasible master delivery plan and cost structure to retrofit and maintain 2,000 acres of long-term regulatory compliance
- The Clean Water Partnership has:
 - Reduced the overall cost of retrofits by 30% to 40%
 - Streamlined the procurement and delivery process
 - Exceeded socio-economic metrics
 - Positioned the County as regional stormwater management leader
 - Obtained innovative financing through a State Revolving Fund loan at 1.9%
- Nationally recognized community based infrastructure program by the White House CEQ and Environmental Protection Agency







CREATING A MARKET PLACE FOR SMALL DISADVANTAGED BUSINESSES



Total CWP Target Class at Project Completion:

\$76,242,000

Total CWP Local and Minority Businesses:

\$72,431,717

Total CWP Local Expenditures as a Percentage of Target Class Spend:

95%

Economic Impact of Local Expenditures:

\$152.1M







ALTERNATIVE COMPLIANCE





