



Great Lakes and St. Lawrence Cities Initiative Municipal Adaptation and Resiliency Service

Call to Action Form

Please fill in this form with details of your municipality's planned adaptation and resiliency measures for 2014-2016. Actions listed can be any new operation, service or policy that contributes to adaptation, even if they are not part of a formal adaptation plan or strategy. This information will be made available to other Cities Initiative members on the MARS portal (www.ccadaptation.ca/MARS).

While budgets for adaptation measures are often found in multiple departments, please enter an aggregate sum if it is available.

Thank you for completing the MARS Call to Action Form. Kindly return it by email to simon.belisle@glslcities.org.

Municipality: City of Milwaukee	Province/State: Wisconsin
Population: 600,000	Lake: Michigan
Staff Contact Name: Matt Howard	Staff Contact Phone: 414-286-3351
Staff Contact Email: mhoward@milwaukee.gov	Mayor: Tom Barrett
Summary of Adaptation Measures, 2014-2016: <p>The City of Milwaukee's primary adaptation and resiliency measures are included in our citywide sustainability plan – <i>ReFresh Milwaukee</i> (www.refreshmke.com). <i>ReFresh Milwaukee</i> covers eight issue areas (buildings, energy, food system, human capital, land & urban ecosystems, mobility, resource recovery and water) and identifies two catalytic projects where adaptation and resiliency are at the core of the projects ("Inner Harbor 2020" economic and ecological redevelopment of Milwaukee's inner harbor and the Milwaukee estuary; and HOME GR/OWN which increases access and demand for local healthy food). Across the eight issue areas there 25 goals and 53 targets for the City and its partners to achieve in the next 10 years.</p> <p>Examples of water related goals include reducing stormwater runoff and clear water from entering the sewerage system; achieving swimmable and fishable waters in Milwaukee watersheds and the near shore of Lake Michigan; establishing Milwaukee as America's Water-Centric City; and preventing new Aquatic Invasive Species from entering Lake Michigan and Milwaukee area waterways.</p> <p>Mayor Barrett released the plan to the public in July 2013 and the Milwaukee Common Council officially endorsed it and directed its implementation in December of 2013. The Mayor's Office of Environmental Sustainability will release the first annual <i>ReFresh Milwaukee</i> scorecard on progress this fall.</p>	
Estimated Budget for Adaptation Measures (if available): Not available _____ _____ _____ _____	
Partners: There are many partners which include the City of Milwaukee, Milwaukee Metropolitan Sewerage District, Milwaukee County, the state of Wisconsin plus environmental, economic development, academic and neighborhood groups. Corporate support came from CH2M Hill, Johnson Controls, MillerCoors and the Water Council and philanthropic support came from the Brico Fund. _____	
Attachments (Please list them here and email them to Simon Belisle along with this form): The entire plan can be accessed online at www.refreshmke.com _____ _____ _____	