Located in Huron County, the town of Goderich is situated on the eastern shores of Lake Huron. The town, which was once called the "prettiest town in Canada" by Queen Elizabeth II, has three beautiful beaches: Main Beach, St. Christopher's Beach, and Rotary Cove Beach. Goderich sets a great example for how an active industrial harbour and recreational beaches can work together.

The Rotary Cove Beach in Goderich is a candidate Blue Flag beach. The beautiful sandy beach is a popular tourist attraction for the community and provides activities for any age. As part of the candidate Blue Flag program, the Rotary Cove beach strives to meet all the required conditions, such as providing lifeguards and public bathrooms, and it also has a playground for young children.

For more information about the Rotary Cove beach and other Blue Flag beaches, visit their website.

The Huron County Health Unit ensures that these beaches are safe for recreational activity. Along with twice weekly monitoring, the Health Unit uses a predictive model, based on a five-year geometric mean of E. coli concentrations, to determine whether or not the water is fit for swimming. Beaches in the county are considered to be unsafe for swimming if the five-year geometric mean E. coli concentrations are higher than 81 E. coli per 100ml of water. Blue signs are also posted at the beaches to notify the public when the water may be polluted with bacteria after heavy rainfall or high winds. The 5 year means for the three Goderich beaches were all well under the 81/100 level, thus are routinely considered safe to swim.

For more information visit the Huron County Health Unit.
The Town of Goderich also participates in the Lake Huron Binational Partnership, which is an agreement between various levels of government in both Canada and the US that has coordinated lake-wide environmental activities in the Lake Huron basin. The partnership focuses primarily on three goals: minimizing contaminants in fish and wildlife, monitoring biodiversity and ecosystem change, and maintaining a natural habitat for fish and wildlife. For more information on the Lake Huron Binational Partnership, visit their website.

Finally, the Lake Huron Centre for Coastal Conservation has begun the Green Ribbon program, which is similar to the Blue Flag program but focuses on less-populated rural beaches. It is a great way to promote smaller beaches that might not be able to meet the needed criteria for Blue Flag, such as lifeguards, public bathrooms, etc., but are just as safe and healthy as the bigger Blue Flag beaches.

For more information on the Lake Huron Centre for Coastal Conservation and its Green Ribbon program, please visit their website.

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