

GREAT LAKES AND ST. LAWRENCE
CITIES INITIATIVE

ANNUAL MEETING

AND CONFERENCE

Cities and Strategic Partnerships

MONTRÉAL, QUÉBEC • JUNE 14-16, 2017



Great Lakes and St. Lawrence Cities Initiative
Alliance des villes des Grands Lacs et du Saint-Laurent

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THE GREAT LAKES AND ST. LAWRENCE BASIN

The Great Lakes and St. Lawrence basin is an invaluable resource for the region's citizens. More than 22 million residents get their drinking water from the lakes and the river. It is the base of a strong economy and provides unsurpassed quality of life. Many outside the region covet these water resources and it is important to protect them.

THE EVENT

Each year, the Great Lakes and St. Lawrence Cities Initiative gathers municipal elected officials, state, provincial and federal representatives, engaged citizens and water specialists at its annual meeting and conference. The event is the key opportunity to discuss issues and solutions to ensure the promotion, protection and restoration of the priceless resource that are the Great Lakes and St. Lawrence River.

In 2017, the Cities Initiative invites its members and conference attendees from June 14 to 16 and the Holiday Inn Downtown. The Cities Initiative also celebrates the 375th anniversary of Quebec's largest city and the instrumental link between the Great Lakes, the St. Lawrence River and the growth of shoreline cities. Between 150 to 200 conference attendees from all 8 Great Lakes States, Ontario and Quebec are expected at the event.

PARTNERS

The Great Lakes and St. Lawrence Cities Initiative is a binational coalition of over 125 mayors and other municipal leaders working actively with federal, state and provincial representatives to protect, restore and enhance the Great Lakes and St. Lawrence River. Mayor Denis Coderre of Montreal is chair of the Cities Initiative for 2016-2017.



PRELIMINARY PROGRAM

Tuesday, June 13

5:00pm–9:00pm Registration

Wednesday, June 14 – Members' Activities

8:00am – 5:00pm Registration
9:00am – 12:30pm Board Meeting and Board Lunch
12:30pm Regional Meetings
2:00pm Members' Meetings
5:00pm Break
6:30pm Departure for cocktail and dinner
7:00pm-10:00pm Members' Reception

Thursday, June 15

7:30am – 5:00pm Registration
8:45am Keynote Speaker
9:15am Panel 1
10:30am Break with Sponsors
11:00am Panel 2
12:15pm Lunch
12:30pm Keynote Speaker
1:15pm Cities Initiative Members – Press Conference
Other delegates – Networking Break
2:00pm Panel 3
3:15pm Break with Sponsors
3:30pm Keynote Speaker
4:00pm Panel 4
5:00pm Break with Sponsors
6:00pm Departure for cocktail, dinner and show
7:00pm Cocktail, dinner and Cirque du Soleil

Friday, June 16

8:30am Keynote Speaker
9:00am Panel 5
10:00am Keynote Speaker
11:00am Departure for tours



SPONSORSHIP OPPORTUNITIES

Please contact the Cities Initiative to inquire about sponsorships over \$25,000.

Gold - \$25,000

- 4 complimentary registrations to the annual meeting and conference
- 2 special invitations to the members' cocktail
- Ad in the printed program (1 full page)
- 8 ft. table
- Mention during the opening and closing ceremonies
- Mention during the members' cocktail
- Mention during the gala dinner
- Possibility to include a printed document in the participants' folder
- Logo visible at the conference room entrance
- Logo visible on screen before conferences and during breaks
- Mention in the printed program sponsors list
- Mention on the event website, including hyperlink to sponsor website

Silver - \$15,000

- 2 complimentary registrations to the annual meeting and conference
- 1 special invitation to the members' cocktail
- Ad in the printed program (half page)
- 8 ft. table
- Mention during the opening and closing ceremonies
- Logo visible at the conference room entrance
- Logo visible on screen before conferences and during breaks
- Mention in the printed program sponsors list
- Mention on the event website, including hyperlink to sponsor website

Bronze - \$7,500

- 1 complimentary registration to the annual meeting and conference
- 1 special invitation to the members' cocktail
- Ad in the printed program (quarter page)
- 8 ft. table
- Logo visible on screen before conferences and during breaks (slide shared with 3 other sponsors)
- Mention in the printed program sponsors list
- Mention on the event website, including hyperlink to sponsor website

Other Sponsorship Opportunities

- Breakfast Sponsor - \$5,000
 - Sign during the specific event
 - Mention during the specific event
 - 1 complimentary registration to the annual meeting and conference
 - Mention in the printed program sponsors list
- Exhibitor table - \$1,500
 - 8ft table
 - 1 complimentary registration to the annual meeting and conference
 - Mention in the printed program sponsors list
- Ad in the printed program, half page - \$1,000
- Ad in the printed program, quarter page - \$500

For all specific sponsorship requests, please contact the Cities Initiative.

ADDITIONAL INFORMATION

For any additional information or to confirm your sponsorship, please contact :

Simon Bélisle, Program Manager
Great Lakes and St. Lawrence Cities Initiative
Phone: 312-201-4517
Email : simon.belisle@glscities.org

We also invite you to consult the event-specific webpage at :
<https://glscities.org/events/annual-meeting/montreal-2017/>

SPONSORSHIP FORM

I hereby confirm my organization's participation as a sponsor of the Great Lakes and St. Lawrence Cities Initiative's annual meeting and conference to be held in Montreal, QC, June 14-16, 2017.

Name:

Organization/Company:

Mailing address:

City and Province/State:

Postal/Zip code:

Telephone:

Email:

Chosen sponsorship level :

Gold

Silver

Bronze

Other (please specify)

Please remit checks, in Canadian dollars, to:
Great Lakes and St. Lawrence Cities Initiative
c/o Simon Belisle
20 N. Wacker Dr. Suite 2700
Chicago, IL 60606
USA

