
Ajax Waterfront Legacy

Ajax Case Study

By Mayor Shaun Collier, Town of Ajax





125,000
residents



150,000
visitors/year



800
permits/year



2,000
businesses

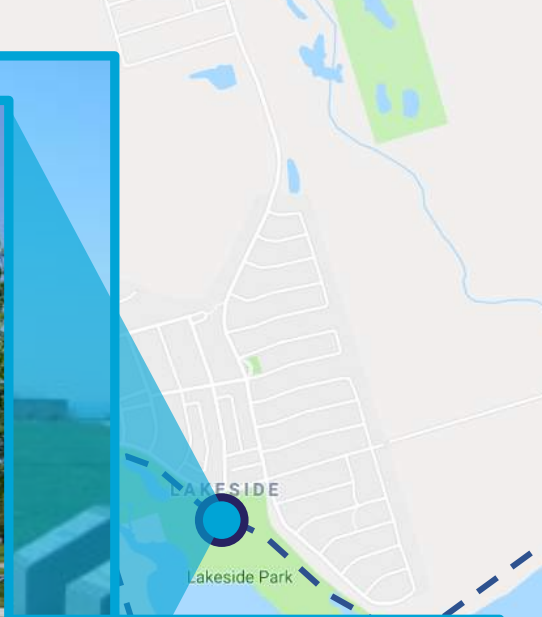


7 km, 120m wide,
70 hectares
Publicly owned
waterfront



12
amenities

Carruthers Marsh



Formula for Success

**VISION &
POLITICAL
WILL**



**COMMUNITY
pride**



Maintenance &
Improvement
STRATEGIES



Strategic
PARTNERSHIPS