

# Great Lakes and St. Lawrence Cities Initiative Annual Congress



Sheboygan, Wi 2019

# Presentation plan

- Introduction to the city of Contrecœur
- Economic Mission
- Major infrastructure projects
- Tourist attractions
- Success factors
- Partners





# City of Contrecoeur

## **Our economic strengths**

- Highways 132 and 30 with two interchanges in the industrial zone
- Port of Montréal in operation for more than 50 years
- CN railway
- High-flow natural gas (Énergir)
- High-voltage power line (HQ)



OTTAWA ●

● MONTRÉAL



● QUÉBEC



## Economic Mission

### Contrecœur's economic mission

- Ensure a harmonious development of the city of Contrecœur by establishing **a maritime hub where the river will be the economic engine of the industrial, commercial, industrial-port, logistics and tourist zones**, with the aim of maximizing local, provincial and Canadian economic benefits.

# Industrial and commercial projects

- Expansion of the Port of Montréal
- Logistics hub
- Industrial-port zone
- Cité 3000
- Technopole Contrecœur





# Pôle logistique régional de Contrecoeur Zone industrialo-portuaire

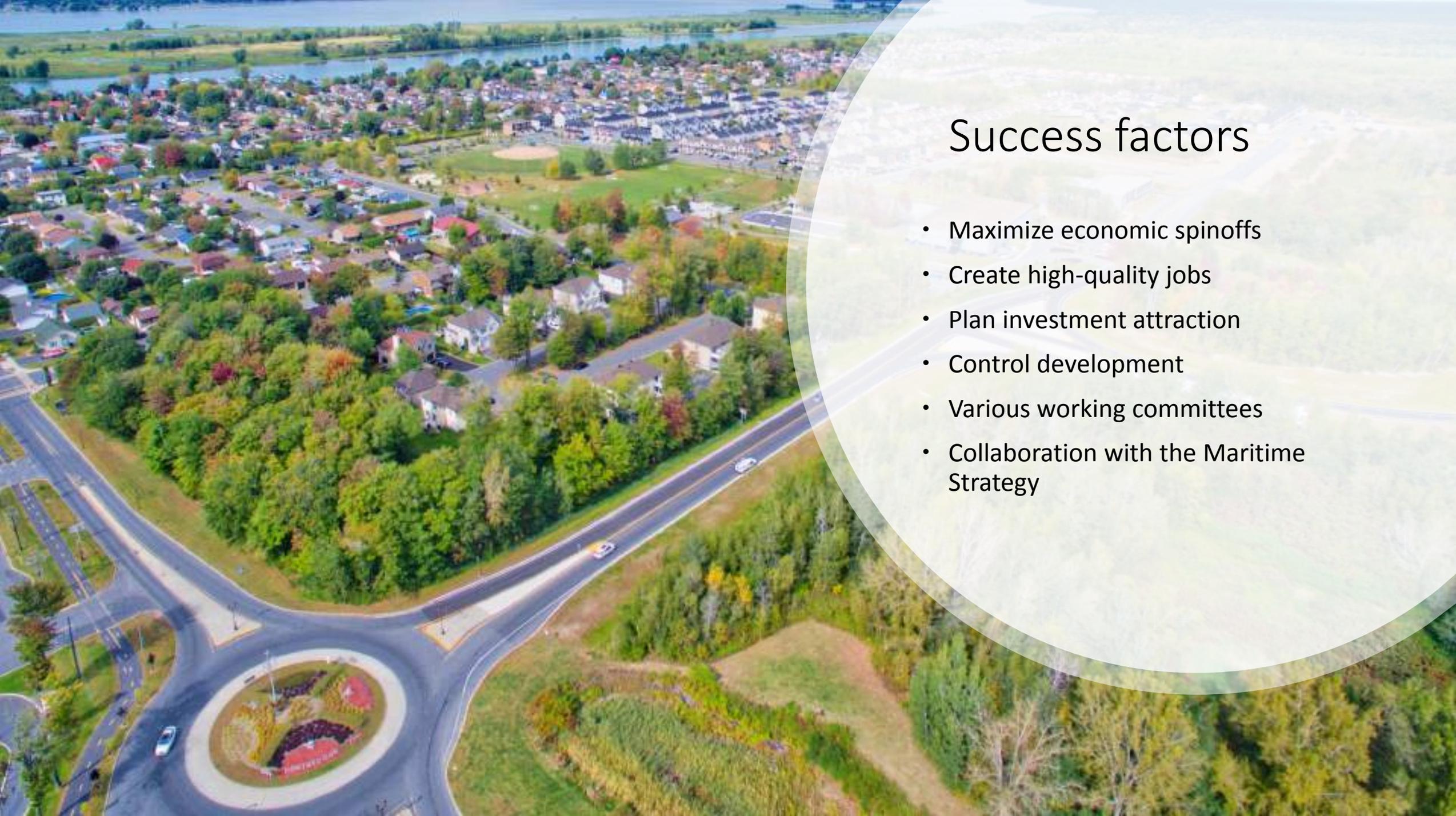
Plan d'ensemble





## Tourist attractions

- Parc régional des Grèves
- Colonie de vacances des Grèves
- Association Chasse et pêche de Contrecœur
- Îles de Contrecœur National Wildlife Area
- Two marinas
- Maison Lenoblet-du-Plessis
- Moulin banal Chaput



# Success factors

- Maximize economic spinoffs
- Create high-quality jobs
- Plan investment attraction
- Control development
- Various working committees
- Collaboration with the Maritime Strategy

And the  
many other  
partners

ENVIRONMENT

NAQ  
MESI  
MDDELCC  
CREM  
UPA  
Zip Seigneuries  
CLD Pierre-de-Saurel  
Port of Montréal  
CargoM  
CTTEI  
MRC  
Contrecœur

MANPOWER

Port de Montréal  
Camo Route  
CSMOIM  
CargoM  
Cégep Sorel-Tracy  
Cégep Édouard-  
Montpetit  
CSP  
MESS  
MESI  
Private enterprise  
MRC  
Contrecœur

TRANSPORT

Port of Montréal  
MTQ  
CN  
MESI  
Private enterprise  
CLD Sorel-Tracy  
DEL  
CargoM  
MRC  
Verchères  
Varenes  
Contrecœur

ZONE FRANCHE

MRC  
CargoM  
Port de Montréal  
DEL aggro  
Sorel-Tracy  
Contrecœur





Thank you!

Maud Allaire

Mayor of Contrecoeur

[allairem@ville.contrecoeur.qc.ca](mailto:allairem@ville.contrecoeur.qc.ca)