



How do you support public engagement, find funding, develop infrastructure and manage conflicting visions to create a successful **waterfront development**?

Supported by Marlaine Koehler, Waterfront Regeneration Trust; Liz Silver, Associate Principal of Michael Van Valkenburgh Associates and Tim Dekker, President of LimnoTech; David Goldwater, Stantec; Bruce Burrows, President of the Chamber of Marine Commerce; Mairesse Maud Allaire, Contrecoeur, QC; Sara Hudson, Ashland, WI.

First, John asked the group what the obstacles are to making a waterfront development? Some challenges to meet that were offered by the group were access, vision, political will, funding, champions, public interest, understanding hydrology, and art. Other answers offered were gathering resources, devising a plan and deciding on a vision, understanding your municipality's resources and what you have, finding a champion to relay your vision, resources to create an adequate plan, finding public and private partners to match funding, and identifying needs and wants. The group then discussed some of these obstacles in more detail to brainstorm other challenges, such as timeline challenges and funding sources.

Next the group engaged in a rapid fire brainstorm to discuss what makes a good project. Some answers were: draws tourists, meets needs of community and tourists, true to the community and maintains the industry, designed for multi-use. A shared thought was that the project has to be "green," meaning thinking about land and water interface, lots of community engagement, environmentally friendly and efficiently using the space, and education and outreach on what it means to "be green."

Lastly, the group recapped and discussed what's missing from the discussion so far: transportation issues, economic diversity concerns when building/developing, NGO input and help, GL Legacy Act (to help with funding), and continuity of current and future development.

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