



GREAT LAKES AND ST. LAWRENCE
CITIES INITIATIVE

L'ALLIANCE DES VILLES
DES GRANDS LACS ET DU SAINT-LAURENT

Join us in protecting the Great Lakes: Become a sponsor of the first-ever Great Lakes Coastal Cleanup

On World Rivers Day – Sunday, September 28 – the Great Lakes and St. Lawrence Cities Initiative is launching a province-wide movement: the inaugural Great Lakes Coastal Cleanup. For the first time, communities along all of Ontario's Great Lakes will unite for a single day of action — mobilizing over 250 volunteers across Thunder Bay, Chatham-Kent, Owen Sound, Collingwood, Cobourg, and Kingston.

WHY YOUR SUPPORT MATTERS

**GREAT
LAKES
COASTAL
CLEANUP 2025**

Every year, tons of waste pollute our shores and waters—damaging habitats, endangering wildlife, and the clean water millions of Canadians rely on. The Coastal Cleanup is about more than removing debris—it's about **demonstrating leadership** in environmental protection and showing what's possible when communities, businesses, and governments work together.

Amplify Your Impact – Partner with Us

As a sponsor, you'll help us expand the reach and impact of this groundbreaking event while showcasing your commitment to defending the Great Lakes – the source of over 20% of the world's surface freshwater and drinking water for one in three Canadians. Your contribution will:

Equip volunteers with cleanup supplies, safety gear, and nourishing snacks

Support local grassroots environmental groups working directly on Great Lakes protection

Help establish a long-term fund to grow the Coastal Cleanup across more communities in the years to come

WAYS TO SUPPORT

\$500 – Community Sponsor – Support a cleanup site in the community of your choice. Get **name/logo recognition** on local signage and promotional materials — plus an invitation for your staff to roll up their sleeves and volunteer.

\$2,500 – Coastal Cleanup Sponsor – Support the entire Coastal Cleanup. Gain **province-wide recognition**, volunteer opportunities for your team across the province, and an **invitation to a special recognition event** at our Ontario Water Leaders Summit in Oakville this November.

TOGETHER, WE CAN MAKE A LASTING DIFFERENCE FOR OUR WATERS

Be part of the solution. Help restore our shorelines, protect wildlife, and safeguard clean water for future generations. To sponsor the Great Lakes Coastal Cleanup, **contact Phil Murphy-Rhéaume at phillipe.murphy-rheaume@glslcities.org**.