

PARTNERSHIP OPPORTUNITIES

Support us in building a healthy, resilient
Great Lakes - St. Lawrence River region



GREAT LAKES AND ST. LAWRENCE
CITIES INITIATIVE
L'ALLIANCE DES VILLES
DES GRANDS LACS ET DU SAINT-LAURENT

ABOUT THE GREAT LAKES AND ST. LAWRENCE CITIES INITIATIVE

Killarney Provincial Park, Ontario, Canada

FOUNDED IN 2003, we are a multinational coalition of 425+ mayors, local elected officials, and First Nation leaders working to advance the socioeconomic and environmental health of communities across the Great Lakes and St. Lawrence River region. Comprised of an organization in Canada and an organization in the U.S., our member cities represent over 22 million people spanning from Duluth, Minnesota, to Gaspé, Québec.

Through programs, advocacy, collaboration and education, we strive to build a stronger and more resilient region and tackle some of the most pressing issues facing elected community leaders today. We support our member communities as they prepare to face these challenges head-on and to leverage the unique opportunities offered by a region which contains more than 20 percent of the world's surface freshwater.

OUR WORK SPANS FOUR KEY PILLARS

**Climate and
Coastal
Resilience**

**Safe and
Affordable
Water**

**Healthy Lakes
and Rivers**

**Economic
Transformation**

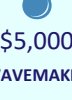


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GREAT LAKES AND ST. LAWRENCE CITIES INITIATIVE PARTNERSHIP OPPORTUNITIES

Partnership Cycle: June 1, 2026 - May 31, 2027

Connect with over 425 municipal, Indigenous, business, and community leaders through year-round visibility and access to thought leadership across the Great Lakes and St. Lawrence region.

LEVEL	ANNUAL CONFERENCE BENEFITS	YEAR ROUND BENEFITS
	<i>Level-specific benefits (not cumulative)</i>	<i>*Year-Round Benefits are cumulative; Partnership at a given level affords ALL the additional benefits of levels below it.</i>
 \$40,000 CHANGEMAKER	• Keynote speaking opportunity • Priority selection of limited speaking, branding and naming opportunities • Premier logo placement on the main-stage screen, conference website, program and sponsor signage • One (1) exhibitor table • Eight (8) Annual Conference registrations	• Naming rights for a Cities Initiative scholarship or award • Two (2) invitations to the Annual Board of Directors Dinner in May
 \$30,000 TRENDSETTER	• Plenary session speaking opportunity • Prominent conference visibility and branding of a luncheon or reception • One (1) exhibitor table • Six (6) Annual Conference registrations	• Title sponsorship of US, Ontario, or Québec Water Leaders Summit • One (1) invitation to the Annual Board of Directors dinner in May
 \$20,000 LEADER	• Breakout session or other speaking opportunity • Logo placement on conference print and digital signage/materials • One (1) exhibitor table • Five (5) Annual Conference registrations	• Invitation to Annual Great Lakes Mayors Roundtable • One-year membership to Industry Leaders Circle • Eligibility to co-create a program that directly engages community leaders
 \$15,000 BELLWETHER	• Branding of a meeting room/gathering space • One (1) exhibitor table • Four (4) Annual Conference registrations	• Programmatic sponsorship or speaking opportunity at US, Ontario, or Québec Water Leaders Summit • Branding of a meeting room or gathering space
 \$10,000 CHAMPION	• Branding of breakfast/coffee/bar service • One (1) exhibitor table • Three (3) Annual Conference registrations	• Branding sponsorship of US, Ontario, or Québec Water Leaders Summit • One (1) sponsored blast email to Cities Initiative member communities
 \$5,000 WAVEMAKER	• Verbal and visual recognition at opening and closing sessions • Logo recognition • Two (2) Annual Conference registrations	• Inclusion of promotional language/content on Cities Initiative website • Announcement of partnership on Cities Initiative social media channels
 \$2,500 STEWARD	• One (1) Annual Conference registration	• Logo recognition on Cities Initiative website and annual partner newsletter • One complimentary pass to every Cities Initiative event (see next page)

Secure your partnership early to receive priority access to limited sponsorship opportunities.
Commit to a multi-year partnership to lock in your rate and receive priority renewal of exclusive opportunities.

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**Reserve your partnership now to take advantage of the full year of
engagement opportunities!**

*The programming outlined below represents our current planned activities. Additional activities and events
will be added throughout the year.*

EVENT	DATE	LOCATION
Fresh Coast Happy Hour	Tuesday, August 18, 2026	Ottawa, ON
Municipal Innovation Exchange (MIX): The Circular Blue Economy	Thursday, September 10, 2026	Waterloo, ON
Municipal Innovation Exchange (MIX): Improving Water Quality in the Great Lakes Region	Tuesday, September 22, 2026	Kingston, ON
2026 Summit on the St. Lawrence	Monday, October 5, 2026	Montréal, QC
2026 U.S. Water Leaders Summit	Thursday, November 12, 2026	Cleveland, OH
Fresh Coast Forum 2026	Wednesday, December 9, 2026	Ottawa, ON
Mid-Year Member Meeting	Thursday, December 10, 2026	Virtual
Confluence Forum 2027	Tuesday, January 26, 2027	Toronto, ON
Great Lakes Day	March 2-4, 2027	Washington, DC
2027 Annual Conference	Wednesday - Friday May 12-14, 2027	Québec City, QC